



Fco. Javier Gómez Díaz is an IT and Process Senior Consultant.

With more than 40 years leading critical mission projects: process reengineering; “contract & vendor management”; “IT governance”; “M&A”.

In his 28 years in Grupo Bimbo was the Corporate Systems Director (CIO) from 1996 to 2010, he was responsible for IT services related to all the companies within the group, he standardized and modify processes through the vision of the business model, this includes acquisitions outside the country. He implemented key projects to achieve Bimbo’s success: ERP implementation; Direct Stores Delivery Automatization (DSD) and Sales Force; “IT outsourcing”.

Also, he was the Logistics Director from 1987 to 1996, shipping and transportation responsible for finished products to warehouse and distribution centers; maintenance and management for the vehicles fleet.

Before Bimbo, he developed as an executive in Cia. Minera Autlán, Honeywell Sistemas de Información and Ford Motor Company.

He is a graduated from Monterrey Tech (Instituto Tecnológico y de Estudios Superiores de Monterrey) where he holds with honors a Master of Business Administration:

He has attended several executive programs as IPADE (D-1 and ADIT), and Harvard Business School (“Delivery Information Services”)

In 2004 was recognized as CIO of the year by Information Week and “Latinamerican CIO of the year” by Oracle Magazine.

Is a member of CIO Board México and of the Information Week Editorial Counsel.

He was president and founder of “Asociación Nacional de Transporte Privado (ANTP)”. Was a member of “Comité Técnico Nacional de Competitividad del IMEF” and for Oracle CIO Advisory Board