



Luis R. Herrera

Senior Consultant

Rendón & Asociados

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Luis Herrera has more than 35 years of experience in the Information Technology industry. He is an expert in IT Outsourcing Services, Strategic Planning, IT Operations Optimization And Manufacturing, Financial and Commercial Customer Service.

Luis collaborated for 38 years at EDS while holding various titles. He was Director of Infrastructure Services, which included the Computer Center Administration, Field Services, Customer Service Center, Telecommunications Networks, Software, Information Security, and Recovery of Computer Disasters. He realized multiple procedures involving the mitigation, consolidation and transformation of operations for more than 20 clients, while reducing IT operations' costs.

He was responsible for relevant projects, and he participated as a technical leader in the first contract of Outsourcing in Mexico with Bancomext. He led a team that modernized the Applications of Tax Collection and Customs Administration during 2006-2010 SATs. He led the Computing Center Consolidation of operations for multiple Manufacturing, Financial and Commercial companies as well as their Business Transformation through IT technologies. In 2005, he was responsible of coordinating EDS's strategic planning for the next 5 years. He was also the Director of Finance & Administration, while developing new policies and procedures. At General Motors located in Ramos Arizpe and Mexico City, Luis was the Computing Center's manager.

Previously, he worked at IBM Mexico while holding the positions of Director of Strategic and Director of Technical Support Services. He specialized himself in the transformation IT services, while increasing the level of service for users and generating initiatives for increasing revenue and utilities.

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In 2005, he got involved with UNISYS in Mexico where he was the Director of Customer Administration; during this time he specialized himself in the development of Business Solutions, enabled by new technologies such as Cloud, Advanced Data Analytics, Mobility & Security, while implementing projects in Banks and Insurance in the areas of Fraud Detection and Prevention, Anti- money Laundering, Biometric Systems for the registering of customers and credits, and the modernization of applications.

Luis graduated from Instituto Tecnológico y de Estudios Superiores de Monterrey as a Computer Systems engineer.