

RAUL FRANCO

Processes and IT Consultant



Raul Franco Mercado is a senior consultant in Processes and Information Technologies

Mr. Franco has more than 38 years of experience in Processes and Information Technology; he has been working as a Consultant and IT Director in different companies

In Grupo Industrial Alfa, one of the main industrial groups in Mexico, he worked as an IT leader in Dinamica, who is the corporate services company, where he developed HR, Financial Planning and Commercial projects, for steel, paper and tourism companies

He also was a consultant for the companies of Alfa Group, developing their decentralization plans from the corporate IT services

In Galvak, the Alfa Group's steel galvanizer company, led the IT function and also worked in Business Planning area, where he developed assessments of investments and companies acquisitions

In 1993 he was hired by Distribuidora Malsa, leader in Logistics services in Mexico, worked as IT Director for 11 years, where he was responsible for the IT strategy, development of back and front office projects, IT infrastructure and implementation of logistics solutions for the customer of different industries

Mr. Franco also worked in the integration process of Distribuidora Malsa to Tibbett and Britten, a British company, now absorbed by DHL

In Logistik, a grain importer company, he was the IT director and was responsible for the development of logistics and commercial applications

In 2006, he joined CEMEX, a multinational company running operations in 50 countries, as a processes consultant and developed during 5 years redesigns for logistics processes for Cement, Aggregates, and Ready Mix business in Mexico and Latin-American region.

Since 2011 he has been working as an independent consultant in IT and Processes for several companies such as OXXO, Universidad Regiomontana, Despacho Martinez

He has a degree of Computational Systems from Tecnológico y Estudios Superiores de Monterrey, where he also obtained a Master of Business degree with major in Finance