



Roberto Treviño

Senior Consultant
Rendón y Asociados

Roberto Treviño has more than 25 years of experience in the Information Technologies and Telecommunications industry.

Since 2018 Roberto has participated with Rendón & Asociados on IT projects including Infraestructure, Operations and IT Governance. Typical examples of such projects would be the strategic planning of technology refresh, outsourcing engagement and Data Center migrations. Roberto has experience developing business cases for large endeavors and directing complex IT transformation projects, including assessing and building new data centers.

As part of his career Roberto has held strategic positions in large companies including AT&T de México, Alestra (now Axtel) and Kio Networks in areas such as Project Management, Data Center Operations, New Product Development, IT Sales and Customer Management

Among his most important achievements managing large complex projects can be mentioned the nationwide implementation of the Switching Network (long distance telephony) and the Internet backbone of Alestra. It is also worth mentioning his participation, developing, implementing and operating Alestra's IT Services, which included the construction of Alestra's data centers in Guadalajara, Monterrey and Querétaro according to international standards (Tier II, III and IV respectively).

His responsibilities in Kio Networks included coordinating the stabilization efforts of a major Retail customer's eCommerce platform.

He was project director of a technology refresh and data center migration project for a large Retail Pharmacy Chain.

He was also project director of a major outsourcing engagement contract with a top 10 financial institution in México.

Roberto has a business oriented strategic vision with a vast experience managing high performance teams, IT governance and IT Service Management based on ITIL.

He has a bachelor degree in Electronic and Communications from ITESM (Monterrey Tech), a Project Management Master's Certificate from George Washington University and is ITIL Foundations certified.